

Round Rock

TEXAS

Information gathered from www.roundrockchamber.org



The city of Round Rock offers quality education, a healthy economic landscape and affordable cost of living while maintaining a fun and safe environment. The city has maintained high quality of life while becoming a major center for economic development in Central Texas. The city is known for its award-winning master plan, park system and school district as well as for having some of the lowest crime, property tax and utility rates in Texas.

REGIONAL INFORMATION | Located 15 miles north of Austin in the Central Texas hill country,

EDUCATION | Round Rock ISD is located in southern Williamson County and northwest Travis County and includes the City of Round Rock and portions of the City of Austin and the City of Cedar Park. More than 37,000 students currently attend the district's 4 high schools, 8 middle schools, 27 elementary schools, and 3 alternative learning centers. Campuses in the district are designed according to a "neighborhood school" concept that seeks to insert smaller than typical schools into community neighborhoods.

RECREATION | Round Rock is the ideal place for the outdoor enthusiast. With numerous surrounding lakes, parks, hike and bike trails, there is truly something for everyone. Whether you are exploring the historic Chisholm Trail, or learning about the legendary local bandit Sam Bass, Round Rock abounds with many opportunities for cultural and historic enrichment. Each year Round Rock brings the community together for local festivals and fairs such as the Taste of Round Rock, Frontier Days, Daffodil Days and Fiesta Amistad. One of the many historical productions during the Frontier Days celebration is the Sam Bass Shoot Out, which re-enacts the final days of the legendary outlaw Sam Bass. Local community theatre, movies in the park, live music and local festivals are not only entertainment for Round Rock's families, but are a key element in the cultural health of our city. Round Rock Express baseball and University of Texas athletics are only a small sample of the quality sports in our vibrant community. Marketed as the Sports Capital of Texas, Round Rock's athletic facilities are some of the best in the nation. Along with the numerous golf courses in and around our community, Round Rock

offers quality athletic fields that vary from cricket to polo.

QUALITY OF LIFE

- Best Cities for Relocating Families - It's no wonder why people love Round Rock! The Austin-Round Rock metro area is ranked No. 5 in the United States among the Best Cities for Relocating Families, according to a national study.
- One of the Safest Cities in the U.S. - Round Rock ranks as the 13th safest for the second year in a row in CQ Press' survey. The rankings are compiled using rates for murder, rape, robbery, aggravated assault, burglary and motor vehicle theft. All cities with a population of 75,000 or more that reported data to the FBI in 2006 for the six categories were included. Round Rock ranked as the 8th safest city in its first appearance in the survey two years ago.
- Best Community for Young People - In January 2007, the City of Round Rock was selected in a national competition as one of the 100 Best Communities for Young People.

BUSINESS OVERVIEW | Round Rock is the worldwide headquarters for Dell and has more than 20 major employers including: Cypress Semiconductor, Toppan Photomasks, Customer Care Network, Texas Guaranteed Student Loans, Sears Teleserv Customer Care Network, Cintas and TECO/Westinghouse.

ROUND ROCK ATTRACTIONS | Round Rock Express AAA Baseball Team The Round Rock Express, Triple-A affiliate of the Houston Astros, have enjoyed seven outstanding seasons since the Jackson Generals Texas League franchise relocated to The Dell Diamond for the 2000 season. After five years in the Double-A Texas League and one league championship, the Express continued its success with a move to the Triple-A Pacific Coast League for the 2005 season. In its first Triple-A season, the Express earned a nomination for the Larry MacPhail Award for outstanding promotional work. The Dell Diamond has been named the Playing Surface of the Year six times and was voted by ESPN Outdoor as one of the top ballparks in the country to see a baseball game. Round Rock



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has welcomed more than 4.7 million fans to The Dell Diamond since opening its gates. In its very first season in 2000, the Express became the most popular sports activity in Central Texas, drawing more fans to the Dell Diamond than the University of Texas football team attracted to Royal Memorial Stadium. Its ability to combine modern entertainment, sincere community involvement and a true traditional baseball atmosphere has made the Round Rock Express the prototype for a successful AA & AAA baseball franchise. (512) 255-2255 3400 East Palm Valley Boulevard, Round Rock, TX 78664.

GOLF COURSES | Round Rock is home to several award-winning golf courses, which range in size, difficulty level, design and amenities. Whether you are a pro or amateur, Round Rock area courses will offer a pleasurable golf experience.

Avery Ranch Golf Club was named iBest Overall Course, Best Clubhouse, Best Dining Area, Best Par 4s, Best Par 5s, Best Closing Hole, and Best Cart Girlsî by Avid Golfer Magazine. Avery Ranch is a 226 acre, 7,121 yard, 18-hole championship public course. Architect, Andy Raugust, has blended panoramic vistas and gentle rolling hills with oak-lined fairways and a 60-acre lake. Also, Avery Ranch is host to the Dennis Quaid Charity Classic.

Forest Creek Golf Club a 7,147 yard golf course that has been nationally recognized as one of the finest public courses in Central Texas. This Dick Phelps-designed championship course is known for its meticulous maintenance and accommodating staff that complement the fantastic course design to create the total golf package.

Teravista Golf Club the 18-hole championship golf course was designed by by Floridian George Clifton, and is considered one of the premier golf courses in Central Texas. Golfers at Teravista can enjoy the beauty of the hill country while enjoying a stimulating day of golf. Although Teravista has a challenging layout, the course was awarded the title of iBeginner Friendly Courseî by National Golf Course Owners.

PARKS | Round Rock has 34 developed parks gracing over 1700 acres. The cityís neighborhood parks, metropolitan parks, regional parks and special use areas are all proud additions to the Round Rock community and are ideal for family and group outings. Round Rock is marketing itself as the iSports Capital of Texas.î The Round Rock Convention & Visitors Bureau is showcasing our outstanding sports facilities, athletic tournaments and amateur athletic events. You donít want to miss out on some of the yearís special events sponsored by the cityís Parks & Recreation Department like the Three Legged Willie Race, the Texas Road Rash Inline Skate Marathon, the Outlaw Trail 100, Christmas Family Night or the Easter Egg Hunt. Round Rockís Clay Madsen Recreation Center is a \$5.1 million, 55,000 square foot recreational facility with basketball courts, weight room, indoor swimming pool and aerobic classes. The center also offers athletic programs and after school care.

ROUND ROCK SKATE PARK | Round Rock opened its first skate park behind the Clay Madsen Recreation Center, on July 20, 2007. The 14,000 sq. ft. facility features a bowl and numerous street elements, including ledges, rails and banks. The final design for

the skate park was the result of the hard work and dedication of Round Rockís consultant, Grindline Skateparks, city staff and a skate park focus group comprised of several skating enthusiasts in the community. (512) 218-5540 1600 Gattis School Rd., Round Rock, TX.

BRUSHY CREEK REGIONAL TRAIL | Length: 5-6 miles out and back. The Brushy Creek Regional Trail is more than just Williamson Countyís answer to Austinís Town Lake hike and bike trail. Hairy Man Road and Great Oaks Drive.

SHOPPING | Round Rock host scores of retailers offering everything from apparel to beauty products to home decor. We invite you to shop at anyone of our retail centers such as La Frontera, Round Rock Crossing, Boardwalk or at the quaint specialty shops right in the heart of historic downtown. With the addition of IKEA and Round Rock Premium Outlets there is well over 400 stores and restaurants. Surround yourself with fashion, food, and baseball in the "Sports Capital of Texas". With a distinctive collection of shopping, dining and entertainment, itís no wonder that visitors from across Texas find it as one of their favorite suburban attractions. Round Rock is becoming the place to shop.

DAFFODIL FESTIVAL | Come enjoy shopping from a variety of vendors, door prizes, silent auction, live music and more. This event is hosted by the Senior Citizenís Foundation and proceeds benefit senior programs in Round Rock. Call 218-5499 for more information.

JULY 4 FRONTIER DAYS CELEBRATION | A parade, jalapeno pepper contest, childrenís games, Sam Bass Shootout and fireworks are all part of the City of Round Rockís July 4 Frontier Days Celebration. Its a day of fun with the annual parade, pony rides, inflatables and childrenís games, arts and crafts vendors, Ballet Folklorico dancers and a reenactment of the historical Sam Bass Shootout, all leading up to the annual fireworks celebration.

FALL FUN FEST | Round Rock Parks and Recreation Fall Fun Festival 2007 was great time with more than 1700 participants out at Old Settlers Park Lakeview Pavillion. The festival is a fun and free event for toddlers and preschoolers with carnival games including Haystack Hunting, Cookie Stackin, Spider Ring Toss and much more. Thereís even a hayride! Bring your trick or treat bags and collect goodies.

2007 SUMMER CONCERT SERIES | The goal of the Summer Concerts is to highlight up and coming artists from the local music scene. Past artists in the series include Los Lonely Boys, WideAwake, the Jon Barry Project, Aaron Watson, Rick Trevino, and Guy Forsyth. Concerts take place at the Round Rock Amphitheater, located at 301 W. Bagdad Ave., behind the Baca Center.

EL AMISTAD CLUB | El Amistad Club of Round Rock, Texas is a non-profit civic organization created in 1968. The founders joined forces to support efforts emphasizing education, community services, veteranís recognition and Hispanic cultural awareness. The club planned annual events and invited area businesses who share a common goal for the good of our community.